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SEALINK ANNOUNCES WINTER SPORTS TEAM SPONSORSHIPS

SeaLink has confirmed their ongoing sponsorship of two prominent Waiheke Island sports clubs for the coming winter season.

“The Waiheke Dolphins Netball Club and the Waiheke Island Rugby Club have been generously supported by SeaLink over the past three years and we are delighted to continue to do so in 2008” said General Manager Donna Gauci.

“We realise how important sport is to maintaining a healthy lifestyle and we are also very keen to put something back into the community that supports us so well.”

In addition to financial sponsorship, discounted fares are provided for players, managers, coaches and team representatives as part of the sponsorship agreement. Opposing teams travelling to Waiheke for rugby matches are also supported with discounted fares. “If SeaLink can ease the burden for a family so that a young person can play their chosen sport, we are delighted to be able to help that happen” said Ms Gauci.

In supporting the Waiheke Island Rugby Club, all fixtures will be published on SeaLink’s new-look website which will be launched in early May.

The arrangement sees both clubs using the company’s logo on their uniforms which also gives “destination Waiheke” a profile on the field and court, ultimately paying dividends for all of the island’s stakeholders.

For more information contact

Donna Gauci
General Manager
(09) 300 5912

www.sealink.co.nz

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