

MEDIA RELEASE 17 September 2009

SEALINK "SHIP SHAPE" FOR SUMMER

After a winter with all three of SeaLink's Waiheke ferries out of the water for Maritime New Zealand surveys and maintenance, general manager Donna Gauci commented today that the company is in "ship shape" and ready for a busy summer.

"At SeaLink we pride ourselves on our safety and reliability. To achieve this we invest in a preventative maintenance programme to minimise unexpected breakdowns. We appreciate that running reduced timetables during this time inconveniences our customers and we very much appreciate their support and understanding through the winter" said Mrs Gauci.

From this week all vessels will be back on the run and SeaLink's summer schedule starts on Friday 25th September. This includes the re-commencement of the service between the island and Auckland city on Friday nights and weekends.

SeaLink has had a busy winter - the company's "Are you Free?" campaign has been extremely successful over the winter and "it's all looking very positive for summer on Waiheke Island" said Mrs Gauci "and with the Kennedy Point upgrade expected to be completed prior to Labour Weekend, we will be in great shape for summer."

SeaLink invests heavily in promoting both Waiheke and Great Barrier Islands throughout the year and their next TV campaign commences this week with the emphasis on the new SeaLink Holidays brochure. "We are very excited about the 2009/10 programme and are constantly adding new dimensions in order to entice new customers to the islands."

For further information please contact:

Donna Gauci, General Manager
SeaLink Travel Group NZ Limited

See More

